CORSEN AI Academy

ChatGPT Business and Enterprise

Course syllabus

Version 2026-11

Overview

Deploy ChatGPT Business or Enterprise within your organization, covering plan selection, SSO and SCIM, connectors, data governance, and adoption. Manage everything from GPTs to plugins while measuring ROI.

Learning objectives

- Compare Business, Enterprise, and Edu plans to decide based on budget, security, and compliance
- Configure an enterprise workspace: SSO, account administration, and Drive or SharePoint connectors
- Define data governance, access controls, and internal usage rules
- Design an adoption program based on AI champions identified in each team
- Measure platform usage and impact, then produce an ROI report for leadership

Audience and prerequisites

Non-technical professionals—executives, managers, marketing, HR, legal—looking to integrate ChatGPT into their daily work.

Prior mastery of platform fundamentals and regular practice with its tools.

Duration and format

Estimated duration : 2 h. 100% online self-paced course, accessible 24/7 from a browser. Progress saved, resume anytime. Estimated duration: 2 h.

Content

- Enterprise plans (3 lessons)
- Deployment (4 lessons)
- Adoption at scale (4 lessons)
- Advanced cases (3 lessons)

Assessment

Application exercises provided throughout the lessons. Each lesson ends with its Key takeaways, supporting self-assessment. A final quiz of 5 corrected questions, at the end of the last lesson, validates acquired skills.

Accessibility

Self-paced course accessible to people with disabilities: text content compatible with screen readers, keyboard navigation, and compliant contrasts. For any adaptation needs, email hello@corsen.ai.

Price and recognition

Free

Certificate of completion issued by Corsen AI.

Access time

Immediate after account creation and email confirmation.

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